Create sticker

Individual stickers are always a real eye-catcher. They form a perfect advertising space, can be information carriers, to mark objects or simply used for decoration. Either you print your own stickers at home or look on the Internet for printing companies where you can design your own stickers.

Checklist Stickers - What to look out for!

1. Choose a font size that is large enough
2. Don't use too much text
3. coordinate colors
4. Choose image with clear message
5. Match format
6. Select weatherproof material

Print stickers yourself

If you only want to have a small number of pieces made, then you can print the stickers yourself. For this you need a special paper and a laser or inkjet printer. Depending on whether your stickers are intended for indoor or outdoor use, you must select the sticker film so that it shows the colors for a long time and is water and sun resistant. It must also be suitable for the printer. When the foils are printed, you only have to cut or punch out your stickers and then you can use them. So you have no waiting and delivery times when printing yourself

Order stickers online

You can also create your stickers yourself, but have them printed by a printing company like druckerei24.de. The most convenient way to do this is via the internet. Especially if you want to print a large number of pieces. When ordering online, however, expect you in any case waiting and delivery times.

Also, keep in mind that not every print shop accepts the same file formats. Whether it should be .jpg, .bmp, .gif or PDF is usually explained in the FAQ of the respective print shop, so you do not have to follow a specific image creation program. Many free programs also allow you to export your graphics into a common format

What colors, shapes and formats are there?

Online printers usually have a wide range of different shapes, formats, materials and colors for stickers. The stickers are self-adhesive and made of a PE plastic film or special PVC film. This means that the stickers are largely weatherproof and also resistant to chemicals. In addition, the labels and stickers, after they have been printed, are smudge-proof and usually also water-repellent, if you do not order pure paper stickers.

1. what kind of sticker should it be?

You can choose for example between stickers and labels or decide between die-cut and 3D stickers. The labels usually come in the form of a roll. This saves effort when using them later. However, you can also order your labels as printed sheets. This variant is advantageous if the format is very large and the number of pieces is rather low.

2. what shape and size should the sticker have?

Should your sticker be round, oval or maybe transparent? In addition to the shape, you can also choose the format or size itself. Usually you can choose between different DIN formats at Internet printers or specify completely free dimensions.

3. how does it look color-wise?

The biggest choice you have for sure with the color that the sticker should have. The color palettes are very wide. Even colors like gold or bright red are no problem when ordering. By creating an HKS or Pantone layer in a PS file, you can create and designate these special colors. In addition, you can decide whether the sticker should be matte or glossy look.

Design stickers online yourself - How does it work?

After you have taken care of the formal things, it now goes to the design of the stickers. For this you do not need any special knowledge. Mostly you can simply upload your image, write the text and then bring both in the desired position.

For many products, similar design rules apply. Small flyers in A6, for example, also require a sophisticated space allocation and visually well oriented design.

Plot printing for XXL stickers

If you want to print particularly large and sophisticated in design stickers, then you can print with a special plotter. It prints so-called foil plot stickers. The design is cut into the foil by a cutting path. In this way, every recess, no matter how small, can be taken into account. This saves you from annoying and tedious cutting by hand.

Foil plot stickers are intended for large-scale advertising, but also for decoration, on the car or on windows. Single letters are also often printed with plotters. The surface can be glossy or matt, the carrier material is, as with other stickers, special PVC foil. Foil plot stickers are durable, UV resistant and flame retardant. Therefore, they are well suited for outdoor objects

Picture credits

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