

"The five faces" (promotion of young talent)



The "Five Faces" are different ways in which people come up with creative ideas. Most people use mainly one of the faces. However, each of the faces has advantages and disadvantages and works better in certain situations than in others. Therefore, we should try to train the different faces in us. We should also learn when to use which face best

The Visionary

- Sees a detailed mental picture of a possible outcome
- Can mentally manipulate the individual parts of the picture
- "Sometimes sees" a creative representation/illustration from the problem that can lead to a creative solution

The Observer

- Is very curious
- Has a love for his environment
- Is always on the lookout for interesting details
- **Remembers details that are interesting, out of the ordinary, funny, etc**
- **Brings together various important details and comes up with a new idea based on those details**

The Alchemist

- Has a wide range of interests
- Occupies himself with his interests and informs himself about them
- Does not have clear boundaries between "work" and "leisure"
- **Connects different areas (ideas, subjects/areas of knowledge, ways of thinking)**
- **Sees similarities in different areas, transfers ideas from one area to another**

The Fool

- **Seeks solutions that are the opposite of normal**
- Takes risks
- **Takes ideas to the extreme, to absurdity**
- **Persists with his attempts, does not give up**
- Celebrates weaknesses and failures, uses them to make something good
- Knows when to use this face and when not

The Sage

- **Simplifies the problem, making it clearer**
- Sees the essentials without the distracting/confusing details
- **Seeks efficient, straightforward solutions**
- Trains oneself to always think of the purpose of the activity
- Thinks of the desired goal, and then the way to solve it
- **Applies enduring wisdom from events in the past (i.e., in history)**

5_Gesichter_Handout

Source reference

Content:

Intraspec.ca

Five Faces of Genius: Creative Thinking Styles

<http://intraspec.ca/five-faces.php>

The Five Faces of Genius

<http://www.fivefacesofgenius.com/>

The Five Faces of Genius: The Skills to Master Ideas at Work, Annette Moser-Wellman, Viking Press, 2001

Cover: Clipart courtesy of buch+musik ejw-service gmbh, Stuttgart - www.ejw-buch.de